

Fresh Ideas for Relief and Structured Stamping

Goeppingen/Germany, April 12th, 2005: The „faces of relief“ collection from Hinderer + Muehlich offers new ideas for graphics design - for use on such items as packaging, greeting cards and book covers. In this album, the die manufacturer Hinderer + Muehlich, a member of the Kurz Group (Fuerth/Germany), presents a comprehensive selection of relief stampings and combination options. A series of sample cards, illustrating a variety of stampings - embossed and recessed relief levels, multilevel reliefs at different depths and two stamping passes effects are on view. Microstructures, large-area textural stamping, different angles, round shapes and square edges, combinations of blind and conventional stamping all enable one to gain a vivid impression of the practically unlimited options provided by stamping. The book also provides an informative overview of relief stamping technology.

There is also a second work from Hinderer + Muehlich - the „paperscapes“ structure book. It contains sample cards with a variety of novel large-area structural stampings depicting different types of geometrical and natural structures, from wood-chip wallpaper to textiles through to snake skin, from art nouveau to hand-made paper.

The structure book should not only be looked on as a source of ideas – it also contains standard structures for which Hinderer + Muehlich can deliver the corresponding brass dies within approximately seven days. Variations on these standard designs have a delivery time of up to two weeks. Standard structures can be modified if so desired. All designs can be enlarged or reduced, becoming coarser or finer, thereby creating an entirely different effect. Elongation and compression are also possible and amazing effects can be achieved. Depending upon the paper thickness, it is also possible to vary the depth of the structures. Of course, brand new effects based on specific customer requirements can also be developed. Upon request, newly developed designs may be reserved so they are exclusively available to just one

company. This means that this particular die technology may be used for commercial security purposes as well as for decorative purposes.

Individual copies of the “paperscapes” structure book and the “faces of relief” collection are available upon payment of € 10 deposit each. See www.hinderer-muehlich.de for contact information.



The Kurz group, the recognized global leader in hot stamping technology, represents over 100 years of experience in hot stamping. The range of applications for Kurz foils is virtually without limit - on greeting cards and packaging, electronic and household products, cosmetic articles, textiles, furniture, automotive parts and lots more. With over 2,600 employees located at nine plants in Europe, the USA and the Pacific region, together with 17 subsidiaries and 70 agencies strategically placed around the globe, the Kurz group manufactures and distributes a comprehensive product range for the surface finishing, decorating and counterfeit proofing sectors. A complete range of stamping machines and tools rounds off its product offering. Kurz, with research and development departments in both Europe and the USA, coupled with customer service and on-site technical assistance, supports its customers internationally with a full breadth of products comprising foils, application machines and stamping tools.

Press Contact:

Lucie Mengel

LEONHARD KURZ GmbH & Co. KG

Schwabacher Straße 482, 90763 Fuerth/Germany

Phone: + 49 911 71 41-96 38, Fax: + 49 911 71 41-96 40

E-Mail: lucie.mengel@kurz.de

Fresh Ideas for Relief and Structured Stamping



Faces of relief - the new guide to stamping designs from Hinderer + Muehlich